

WRITE A SHORT PRESS RELEASE FROM THE FOLLOWING INFORMATION ONLY FOR THE MIDDLESBROUGH EVENING GAZETTE.

- Crystal Browne
- From Middlesbrough
- Age 23
- Graduate of Uclan
- She's got a business selling fashion accessories online
- She's worked in London, Milan and Los Angeles
- She was named North East Young Businesswoman of the Year 2008
- She sells accessories for poodles and small dogs
- Her clients include Lily Allen
- Lily Allen said: "Crystal rocks! Her designs are just so now and cutting edge. In fact, we're hoping to collaborate on a new range – called Lily loves Pooches."
- Crystal's business is called Little Bow Wow.
- "This is a dream come true. When I started out, people just laughed when I said what I wanted to do. Now that Lily has come on board, my phone never stops ringing. I think it's important for dogs to look their best – not just their owners."
- This season's products include deggings – leggings for dogs, and batwing style jumpers.
- Some of her designs were featured in Disney blockbuster – It's a Dog's Dog's Life, directed By Kit Shore.
- The business had a turnover of £500 thousand in 2008-9.
- She employs five staff, and is looking to expand in China.
- [www. Littlebowwow.com](http://www.Littlebowwow.com)
- Tel 0207 334123