

Themes Research Spring/Summer 2008

Group Task

In your group you must research and find information on current trends and events be that films, festivals, anniversaries as well as fashion trends that are due to hit the high street this summer. Look at WGSN, magazines (ID, Elle, Vogue, Pop etc) film reviews exhibitions. Collect prints outs magazine tears or pictures.

You must bring all relevant evidence to your Fashion Promotion session on Monday 15th February. You will be given time within this session to collate this information into boards which you will then present back to the rest of the group.

Your presentation of relevant themes will help provide ideas and direction for your window displays. All final boards may be used as a part of your research for this project.

Ensure that as a group you all stay in touch and organise your time and areas to research effectively.

Bring glue, scissors, cellotape and any other materials that you think you may need with you to the session.